



UNIVERSITY OF EDINBURGH
Business School

Masters in AI for Business at the Business School

Wednesday 19 November 2025
13:15 – 14:00



Coming up

- **Study timeline**

Explore how a one-year Masters programme is structured.

- **Masters in AI for Business**

Hear from our Programme Director: Dr Raluca Banduchi.

- **Dissertation**

Learn more about creating a piece of work unique to you.

- **Industry engagement**

Discover how you will engage with industry and business professionals.

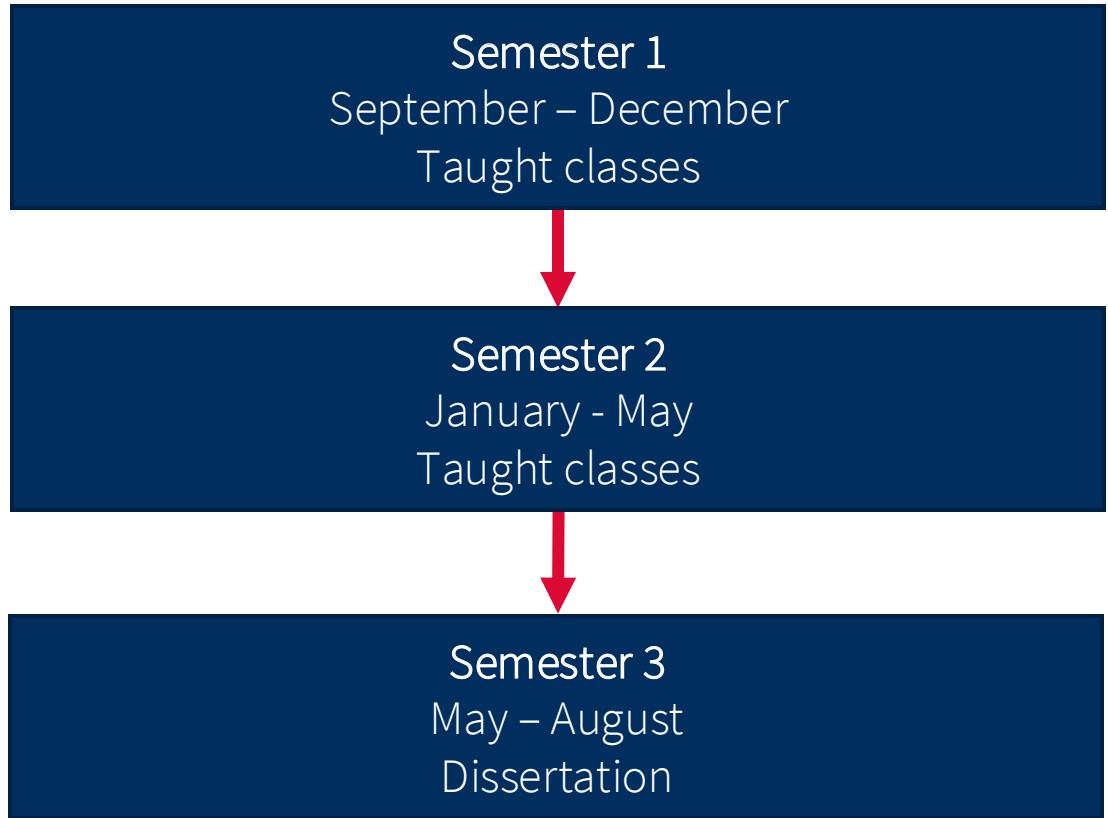


Mette Cameron

Director of Marketing and
Business Development



Study timeline



MSc AI for Business

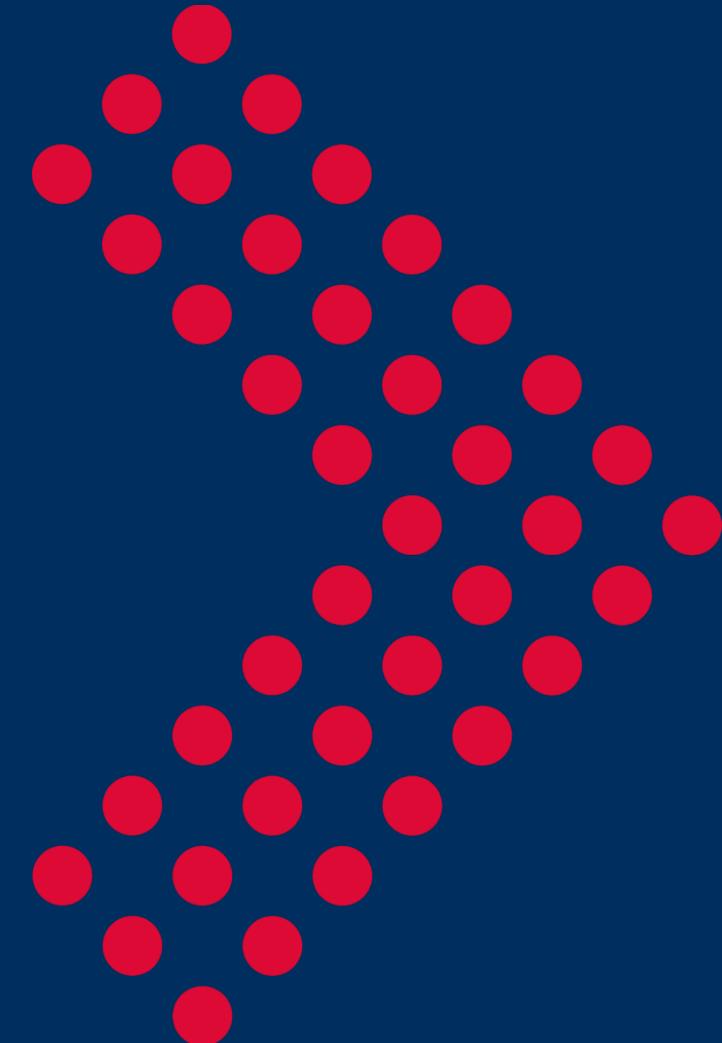
Meet the Programme Director...



Dr Raluca Bunduchi

**Programme Director
Personal Chair of Innovation**

rbunduc2@ed.ac.uk



MSc AI for Business



We are excited to introduce a new programme at the Business School, focusing on the rapid reshaping of global business landscapes through AI.

Managers are at the forefront of integrating AI solutions to enhance operations, engage customers, and inform strategic decisions. This programme will deepen your understanding of AI's potential to drive business innovation.

Informed by cutting-edge research and strong industry connections, our curriculum ensures you will learn to leverage AI to create value and foster innovation. Join us to explore how AI can transform your organisation and prepare you to lead in this dynamic field.



Courses

Semester 1: September – December

All courses in this semester are compulsory.

- Exploring the Future(s) of Artificial Intelligence
- Python Programming
- Responsible Applications of AI in Organisations
- Storytelling with Data

Semester 2: January - May

Compulsory courses.

- AI in Action
- Doing Research for Business
- Planning AI Transformation in Organisations

Option courses: Choose 2 or 3

- AI and Entrepreneurial Mindset
- AI, Imagination and Creativity
- Change Management
- Digital Business: Competing in the Age of Platforms
- Project Management in Business Analysis
- Technology Entrepreneurship and Commercialisation



Dissertation

Your Masters dissertation is a significant piece of individual research that gives you the opportunity to study a topic in depth.

Client Sourced Dissertation (CSD)

A student will carry out an authoritative piece of work on a business or management issue identified by a project client.

The benefits of a CSD include:

- Exposure to a real-world project as defined by a company's business needs
- Enhances technical skills while further developing transferable skills
- Gain an insight into the sponsoring company
- Opportunity to network and raise your profile
- Enhances employability and adds to your CV



Industry Engagement



- Guest speakers, workshops, and seminars
- Alumni panels
- Group consultancy projects
- Client Sourced Dissertation
- Employability & Careers Expo



Stay connected

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